

Superior Resources SMS Privacy Policy

Effective Date: 11/1/2025

Superior Resources (“we,” “our,” or “us”) respects your privacy and is committed to protecting your personal information. This SMS Privacy Policy explains how we collect, use, and protect the information you provide when you opt in to receive SMS messages and emails from us.

1. Information We Collect

When you opt in to receive communications from Superior Resources, we may collect:

- Your **mobile phone number**
- Your **email address**
- Optional information, such as your **name or company name**

We collect this information only when you voluntarily provide it through our website, forms, or other opt-in methods.

2. How We Use Your Information

We use your contact information to:

- Send transactional messages, alerts, and updates
- Communicate about our products, services, and events
- Respond to your inquiries or customer service requests

We will **never sell, rent, or share** your phone number or email address with third parties for their own marketing purposes.

No phone/mobile number information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

3. SMS Messaging Terms

By providing your mobile number and opting in, you consent to receive recurring text messages (SMS or MMS) from Superior Resources.

- **Message frequency:** Varies by user and interaction
- **Message and data rates may apply** depending on your wireless plan
- **Carriers are not liable for delayed or undelivered messages**
- **Consent is not a condition of purchase**

You may **opt out at any time** by replying **STOP** to any message. After doing so, you will receive one final message confirming your opt-out. For help, reply **HELP** or contact us directly using the information below.

4. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information against unauthorized access, alteration, or disclosure.

5. Your Choices

You may manage your communication preferences at any time:

- **Text STOP** to unsubscribe from SMS messages
- **Click “Unsubscribe”** in any email to stop receiving email communications

Please note that you may continue to receive important transactional or service-related messages even after opting out of marketing communications.

6. Changes to This Policy

We may update this SMS Privacy Policy periodically. Any changes will be posted on our website with an updated effective date. Your continued use of our communications after such changes constitutes your acceptance of the new policy.

7. Contact Us

If you have any questions or concerns about this policy or your communication preferences, please contact us:

Superior Resources

Email: srllc@superiorresourcesllc.net

Phone: 337.550.0753

Mailing Address: 4498 HWY 190, Eunice, LA 70535